



LIFE
Lifestyle for
Environment



Ministry of Environment, Forest & Climate Change (MoEFCC)
Government of India

CSIR-National Botanical Research Institute (NBRI)

**Environmental Information, Awareness, Capacity Building & Livelihood
Programme Centre (NBRI-EIACP-PC-RP) Rana Pratap Marg, Lucknow**

**Cleanliness Drive at Nari
Shiksha Niketan Girls PG
College, Lucknow**

on

02, June 2025

**Reduce
Reuse
Recycle**



Cleanliness Drive at Nari Shiksha Niketan Girls PG College, Lucknow

The CSIR-NBRI-EIACP-PC RP, Lucknow, conducted a cleanliness drive at Nari Shiksha Niketan Girls PG College campus, Lucknow, as a part of the pre-campaign activity of WED-2025 on the theme “Ending Plastic Pollution Globally” on 02 June 2025. The initiative aimed to raise awareness about the harmful effects of plastic waste on the environment and to promote eco-friendly alternatives among the students.



Students enthusiastically participated in collecting plastic waste along with EIACP members. They collected various types of plastic waste, including plastic bottles, poly bags, plastic boxes, and packing materials, from the garden and parking areas of the college campus. The collected waste was sorted for recycling and proper disposal.





Dr. Anju Patel, Scientist & Co-coordinator, NBRI-EIACP, talks about how single-use plastic and its products are frequently used in our daily lives. She emphasized that plastics not only pollute land and water bodies but also enter the food chain as microplastics, posing a serious threat to biodiversity and long-term ecological balance. Dr. Patel urged the students to adopt sustainable habits and become change agents in their communities by reducing single-use plastic consumption.



Dr. Sandhya Mishra, Programme Officer, NBRI-EIACP, distributed informative brochures and pamphlets to students on “Say No To Single Use Plastic” and “Alternative to Single Use Plastic” to reduce plastic consumption and to encourage sustainable daily habits. A total of 10 students and 2 faculty members participated in the event. The drive successfully instilled a sense of environmental responsibility and fostered community engagement. Participants pledged to reduce single-use plastics in their daily lives.